

ARTICLE PRINTED IN RECENT BULLDOGGER

As seen in the Editors Topline in Spring 2021 edition of the bulldogger, Angela Ross will be stepping down as the editor of the bulldogger after the Fall 2021 edition of the Bulldogger.

Two pages later, Bob Newcomb extolled the legacy of Dixie Little and her part in convincing the first Bulldogger Editor to take the job and history of the bulldogger began. That was in 1972 and we are at a crossroads for the Bulldogger as a cherished part of our unique organization.

If you have followed the past few years of BCA executive actions, there is no secret to the many challenges of the Bulldogger due to the overall cost of publishing and shortage of advertising dollars. Even with the reduction to 3 editions annually, the BCA is still challenged with costs surrounding the Bulldogger.

What does that mean to you as a member of BCA who receives the Bulldogger? More so and to each and every one of you, how do we successfully continue the 50-year Bulldogger legacy?

What does it take to be the editor?

The position of editor has historically been a volunteer act consuming a large amount of time coordinating many different facets, often time executing most of them exclusively as the editor.

Must we rethink the concept of editor? Is this something two people can accomplish. Co-Editors as a number of Breed specific publications successfully do. Is it a matter of an editor or co-editors, successfully consolidating each of the elements that make up the Bulldogger, with a larger group of volunteers? Even now, show results, Division news, articles and memorials are not just one person's responsibility, but every division and clubs' responsibility to submit for timely publication. No one wants an incomplete Bulldogger, but without each BCA member doing their part, we see delays in the publication due to chasing down what would seem to be routine information.

A committee has been formed to help find a solution, but in order to do that there needs to be an understanding of what the tasks are involved. **The list of tasks and responsibilities has been quantified in a letter just recently sent out to all Division Secretary's.** The letter and list of responsibilities is meant to be forwarded to each member club for all to consider.

As I reach out to the full BCA membership, I know there is expertise in a multitude of areas, that can successfully contribute to a Bulldogger we can all be proud of. Please review these tasks and think about what you can do to assist. (If you would like a copy of this letter and list of responsibilities, feel free to contact me directly)

The one thing to make clear is that nothing is off the table. If you have a new idea, a new concept and can help, we encourage you to call and talk to one of us about your ideas.

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Pride in the BCA and the creativeness of all volunteers in producing 50 years of a remarkably successful and honored publication. We all have it and I ask the full membership, "What can you do to assure the next 50 years of the Bulldogger."

Respectfully, Jeff Ryman Ad Hoc Committee Chairman, "Bulldogger Editor Search"