



BULLDOG CLUB OF AMERICA

Position Statement

BULLDOG SKIN

A Bulldog meeting the Standard for the breed would have a coat that is **"smooth and glossy"** with soft skin, and its coat color would be **"pure" and "brilliant."** Even with its wrinkled skin, the Bulldog will have a healthy coat if the owner pays attention and pays attention to the wrinkles and folds of the skin. Responsible breeding, responsible ownership and proper skin care by the owner are the keys to avoiding most of the health issues that are rumored as normal for the breed.